



communityactioninc.

creating pathways out of poverty

Tuesday, July 21, 2009

Dear Friend,

Community Action is hosting our 3rd Annual Gala, on Saturday, October 24, 2009, at Lake Lawn Resort, in Delavan, Wisconsin.

The 2009 CAI Gala, themed, *"It Made A Difference For That One"*, will feature a reception with tantalizing delights, a gourmet dinner that will enliven your palette, live entertainment featuring Diane Lewis, a silent auction and a live auction. The 2009 Gala will also feature an *After Party* for you night owls with two unique and mysterious raffle items. The fun begins at 6:00 pm. Dress is formal with black tie optional.

The 2008 Gala was an unquestioned success, and with your assistance, we will build on that success and continue to create pathways out of poverty. Food, fun and fantasy, all while providing a hand up for someone striving to create a better life for their family; it is the ultimate in win-win situations. We invite you, as our valued friend, to participate as a sponsor. Our total sponsorship goal for 2008 is \$50,000, this includes the following giving opportunities:

Major Sponsor— \$2,500

- ◆ Two Tables
- ◆ Organization name and logo in pre-event mailings
- ◆ Recognition in all CAI promotional materials for one year
- ◆ Recognition at the event

Table Sponsor — \$1,200

- ◆ One Table
- ◆ Organization name and logo in pre-event mailings permitting
- ◆ Recognition at the Event

Ambassador— \$500

- ◆ Recognition at the Event
- ◆ Four tickets to the Event

Enclosed you will find the *"It Made A Difference For That One"* Sponsorship Form. Please contact me to secure your sponsorship and be included on promotional materials by August 1, 2009 at (608) 755-2279 or via email at mperry@community-action.org.

Sincerely,

J. Marc Perry
Director of Planning and Development

Lisa Furseth
Executive Director



3rd Annual
Gala
October 24th, 2009
Lake Lawn Resort



At Community Action we provide access and opportunity for those we serve and those who support our efforts. Through innovative programs and strong community partnerships we eliminate barriers, establishing clear pathways to economic self-reliance.

"It Made A Difference For That One"

SPONSORSHIP FORM

Community Action 3rd Annual Gala

"It Made A Difference For That One"

October 24, 2009



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Please print or type
Place in business reply envelope along with your payment

Sponsors Information

Business Name _____

Contact Name _____
(Last) (First) (Middle)

Contact Information

Address _____

City/State/Zip _____

Email Address _____

Phone _____

Number of Dinner Attendants _____

PLEASE CHECK THE APPROPRIATE BOX BELOW

Major Sponsor – \$2,500 and above

- ◆ Two Tables
- ◆ Organization name and logo in pre-event mailings – deadline permitting
- ◆ Recognition in all CAI promotional materials for one year
- ◆ Recognition at the event

Table Sponsor – \$1,200

- ◆ One Table
- ◆ Organization name and logo in pre-event mailings – deadline permitting
- ◆ Recognition at the event

Ambassador – \$500

- ◆ Recognition at the event
- ◆ Four tickets to the event

Individual Tickets \$100